# France Pouring Thousands of Troops Through Alpine Passes to Save Venice

(Continued from Plist Page.)

#### LONG, HARD STRUGGLE TO WIN WAR, DECLARES **CONGRESSMAN STEPHENS**

A long and hard struggle is abea to defeat Germany, and the, United to defeat Germany, and the Blates must prepare accordingly. It harassing the Germans, capturing will not do to under-estimate the batteries, destroying the guns, and dashing back again.

Just reached Washington on his return from a trip to the battiefields of western Europe. Mr. Stephens is one of the six members of the House who have returned for the session.

"The war will be a long one," said Mr. Stephens. "We must prepare for it on a great scale. I was very much impressed with the higness of it and the tremendous importance of it. America can't do too much or hurry too rapidly in order to sustain these nations that are worn to the bene with three years of hard fighting.

"There is no question that the alies will win the war. It is a question of time and money and "stick-liveness."

"We visited Belgium and were supecially touched with our trip there. We learned the old story of the terrible tragedy of that country."

Mr. Stephens spoke nightly of the Germans Rosh Artillery.

LTY."

Mr. Stephens spoke highly of the administrative efficiency of the American army, and said he was very much encouraged by reason of what at the base of Lille, has been rushed he may when he visited the American troops at the headquarters of him Cambral, Queant, and Bullecourt him Cambral, Queant, and Bullecourt him Cambral, Residual to the Strike Himes.

#### HAIG REPORTS REPULSE OF FURIOUS ASSAULT BY

LONDON, Nov. 27.—Repulse of a violent enemy counter attack in the northeast corner of Bourion wood was announced by Field Marshal Haig today.

The assault came late last alight. It was the first counter thrust of major force which the enemy had directed against the new British advanced position in the wood for mearly twenty-four hours. Near by, is Bourion wood, however, the fight to the Personne.

Bourion with both sides atriving violently to increase their holdings.

Beturn to Old Warders. Beturn to Old Warfare.

The first sheel of the tanks and the British infantrymen carried them beyond the elaborate Hisdenburg treach lines. Then came cavalry to sweep over the countrystice.

The enclay had no chance to burrow deep ditches of make elaborate dugouts. The hurriedly advancing British did not cither. On both sides the troops dug in each man individually throwing up his own cover.

There wer very few shell holes, so that the mobility of the cavalry is being utilized to its fullest degree. The sweeping horoemen being unhampered by horse and craters.

To ROLL BACK TEU Cavelry Still at It.

Today's dispatches indicated this old style of opening still continued ITALY, Nov. 27 .- French troops are



### man Stephens of Nebraska, who has HINDENBURG ORDERS LINE to treat the state of the AT CAMBRAI HELD TO

shelling the British lines.
That Field Marshal Halg has the

Germans guessing is shown by their front today said that German batter FOE AT BOURLON WOOD tes all along the front from Lens to

man base and Queant and thus get The effect of Dyng's follow-up surprise is practically a return to the old battle methods of the days of Mons.

The first enissli of the tanks and the northern and of the Hindenburg line.

The pirst enissli of the Redick

### THROUGH ALPINT PASSES TO ROLL BACK TEUTONS

WITH THE FRENCH ARMIES IN in more or less degree. British cave alry was still hard at it, charging positions, butteries, even the irregular transches.

Scores of instances were told of British units actually sweeping miles in advance of supporting columns, ed valleys and ravines. beer should be reduced in the first instance to 3% maximum, and that the volume of grain to be used in brewing

Further provisions are being made to increase the maximum output of cattle feed from brewing establish-

beverage purposes and the use of food stuffs for the production of distilled drinks was stopped on September 8. There is, however, in the country from two to three years' supply of whiskey, brandy and gin, and other distilled liquors. The food bill provides that these liquors can be commandeered by the Government if required for purposes of manufacture of alcohol for munitions

On the other hand, the requirements for industrial and other waste products, is at present negligible.

The desirability of saving all the grain used in brewing from the point of view of food conservation is therefore limited by the social question involved in the exclusive use of

## The Government Officially Recognizes the Whiskey Evil

The last session of Congress gave to the President full power to stop entirely the manufacture of beer or to fix its alcoholic content. Acting under this authority, and upon the recommendation of the United States Food Commission, a proclamation has been issued today, fixing the alcoholic content of beer at 3 pc. Int. and providing for a conservation of the grain used in brewin, ar feeding cattle. This will have the effect of making American beers lower in alcoholic content than any other beers manufactured throughout the world, and will increase the volume of water used, so that in the future American beers will contain more than 25 per cent of distilled water. The full text of the order follows:

The President has approved the recommendation of the Food Administration that the alcoholic content of shall be reduced to an amount approximately 70% of the amount of grain formerly used, enabling the brewing of the same volume of beer.

The food bill provides for the prohibition of the use of foodstuffs in the production of distilled spirits for

alcohol in addition to the normal output from sawdust

Those who wish brewing entirely suppressed should there-fore bear in mind that if such a course were pursued the coun-try would be placed on a whiskey basis entirely and the amount of alcohol consumed would most probably increase.

## **EUROPEAN WAR NEWS SUMMARY**

The heavy losses that the Germans have sustained on the Cambrai and the Ypres fronts, taken in conjunction with the necessity of maintaining intact their defensive alignment against heavy French pressure from south of Cambrai to Alsace, as well as the great drought in men drawn by the Italian campaign, has apparently had the effect of exhausting their reactive powers before the British. Nor have the divisions withdrawn from the Russian front seemingly been able to do more than bolster up a general defense that otherwise might have failed altogether in the face of the great allied offensive operation. The British, at least for the time being, have literally fought the Germans to a standatill on the Cambrai battle area. The forces of General mans to a standstill on the Cambral battle area. The forces of General Byng have battled their way through the crucial portion of the Bourion woods, west of Cambrai, and dominate the country all the way to and beyond the German base. The German official reports have not yet made public the loss of this vital point of defense, admitting it only indirectly by the statement that the village of Bourlon, beyond the high forest, is still in German hands. But the latest British report chronicles the capture of a considerable portion of the village.

The German official reports in regard to the Italian front display a rightabout in attitude, indicating plainly that the Austro-Girlage and the Brenta rivers. The Germans, moreover, denominate such counter attacks as they have made as "local" attacks, whereas the Italian official report states that these were heavy massed assults, de-

Italian official report states that these were heavy massed assaults, de-livered against the Italian left center and right after great artillery preparation. All these attacks, the Rome report says, were rep with sanguinary losses to the Teutonic troops.

preparation. All these attacks, the Kome report says, were repulsed, with sanguinary losses to the Teutonic troops.

Along the front of the recent French advance on the Verdun line, east of the Meuse, in the region of Hill 344, the Germans have strongly shelled the new French positions, but delivered no counter attacks. The French hold all their gains.

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#### HYATTSVILLE'S EX-MAYOR **GIVES TWO SONS TO NAVY**

HYATTSVILLE, Md., Nov. 27 .- For of this place, have given their all—
two sons—to the fight against absoceed. Ne
lutism. The boys, Edward, Jr., and
John, are in the navy, the former
having eglisted heariy a year ago
and the latter several months ago
ing when
local militia, serving with this command on the border.

Mr. and Mrs. P. K. Parlette have
two sons at Anniston. They are Robert Upton and P. K. Parlette, jr., both
of whom joined the local militia as
soon as they were old enough. Robert is a sergeant and Percival a corporal. of this place, have given their all-

poral.

Deputy Sheriff Thomas H. Garrison has contributed two of his three sons to the army. Vernon and "Toots" Garrison are with the local troops at Anniston. Richard, the other son. was formerly a member of Company F, but was rejected before the com-pany went to the border on account of physical disqualifications.

### ARGENTINA IS NEARER **BREAK WITH GERMANY**

BUENOS AIRES, Nov. 27 .- Argen tina is nearer today to declaring ag-gressive war against Germany than at any other time, according to mem-bers of Parliament, following the ac-tion of socialist members, who vio-lated the common socialist doctrine and voted in Parliament for a rep-ture with Germany. ture with Germany.
Criticisms from socialists and neurals of the course of socialist mem-hers caused them to file their reals

hers caused them to file their resig-nations, which were refused.

There is much dissatisfaction here today over the fact that Count von Luxburg, former German minister to Argentina, has been permitted to re-turn from the Island of Martin Gar-cia to Buenos Aires. A demand had been made that he either be interned of forced to quit the country. forced to quit the country.

### GERMAN SOCIALISTS WARN RUSS PEOPLE

STOCKHOLM, Nov. 27.- That the agents of Germany are deceiving the Russian people and giving false in-formation about conditions in Ger-many is the charge made by Socialist newspapers reaching here from Ber-

Attempts are being made to con-vince the Russian people that in making peace Germany will observe the right of nations to shape their own ing peace cermany will observe the right of nations to shape their own destiny. According to the Volke Zei-tung, the "German government will not do snything of the kind." This paper declares that if peace is made with Russia, it will be a peace to Germany's liking, whether it is for the best interests of Russia or not. From the Business Office Viewpoint.

## Selling the Product

livered at the Kiwanis Club of Washington by a sale good on the art of "Selling the Product." E. C. ROGERS.

Continued from First Page.)

not get a distorrested jury among them. The motion was overruled.

Department of Justice Representative Ambrose, who is said to have discovered that Means accepted thousands of dollars from the German Captain Von Papen, re-appeared here today, silent and smilling as usual. It was intred today by officials in a position to know that Means frish may be brief with sensitional developments following quickly on his possible acquittal.

Chasge of Tastles.

It is known there than Means are still under close surveillance, and would be involved in developments pursuant upon Means acquittal.

Population to have been written and hours consumed in talk-ing on the subject of Selling; and yet, with the hope of recalling to your minds some things, really valuable, which you may have read or heard, I am going to give you the benefit of my reading and experience; in the form of an outline, together with extracts from the speeches and writings of eminent authority on the subject of Salesmanship.

Without giving the name of the authority in each instance; the quotations are taken at random from the utterances and writings of Hugh Chalmers, Edgar A. Bussell, David Gibson, and the Proverbs of King Solomon.

would be involved in developments pursuant upon Means' acquittal.

The defense evidenced a change of tactics today even if followed the State's suit in rounding up experts to help prove Means' innecesses of murdering the woman whose fortune is as aid to have dissipated while exists and to have dissipated while exists as and the tree crottal at lonely Rings as her confiscatial adviner.

A cast of the tree crottal at lonely Rings is said by Reans to have lifted the reverble and either accidentally or intended in the left ser has been made, and will be introduced at the trial to refut the introduced at the trial to refut the state's experts who will testify it was physically impossible for Mrs. King to have gotten the revolver in King to have gotten the revolver in the revolver in the state's experts who will testify it was physically impossible for Mrs. King to have gotten the revolver in the formula of the revolver in the state's experts who will testify it was physically impossible for Mrs. King to have gotten the revolver in the formula of the formula of the state of the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the necessary steps in connection with the subject consider the nec

6. The Application.
7. The Climax.

Co-incidental with these seven steps, we must consider the furdamental qualifications of the salesman who is to take them; and, I think the best enumeration of these is the following: Health, Honesty, Ability, Initiative, Knowledge of the Business, Tact, Sincerity, Industry, Open Mindedness HYATISVILLE, Md., Nov. 27. 707 and Enthusiasm. A man may not possess all ten of these qualifications, but in proportion as he has them, will he succeed. Neither is it necessary for a man to take all of the seven steps separately, distinctly, or in order; but, just in proportion to his ability to do so, with complete understanding when and how each has been taken, smoothly and firmly, will he be assured of the object most desired, a sale of the Continued Tomorrow.

# AMERICAN NAMES IN

### BUTCHERS' CAMOUFLAGE WITH GOAT AND HORS

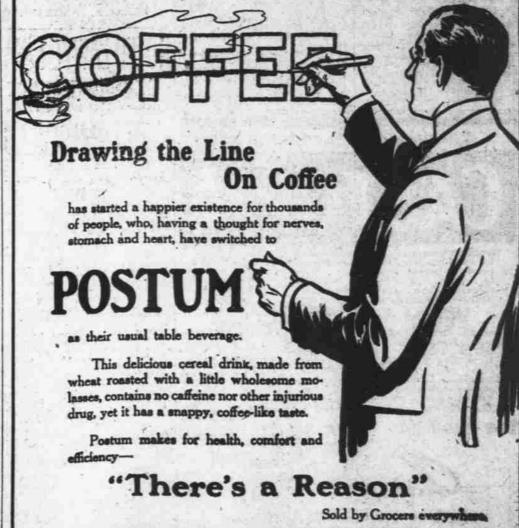
for beef.

Goat meat is a perfectly good substitute for apring lamb, and so is horse steak for beef, according to the health officer, provided it is an labeled. But for the butcher to sell you either under the guise of "Irseh spring lamb," or "tender beef," is against the health regulations.

Official notice is as follows:
"The fraudulent sale of goat meat for lamb and mutton is practically an established fact in the District, and the Health Department is postponing prosecution only in order that the svidence already in hand may be re-enforced by laboratory findings."

#### ENVOYS TO LEAVE IF RUSSIA MAKES PEACE

COPENHAGEN, Nov. 27.—H Rus enters into separate peace negotia-tions, the envoys of the allied powers at Petrograd will demand their pass-ports, according to a dispatch from Haparanda.



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